

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## Patent Application Transmittal

Commissioner for Patents  
 P.O. Box 1450  
 Mail Stop Patent Application  
 Alexandria, VA 22313-1450

19587 U.S. PTO  
 10/624882  
 07/22/03



Sir:

Transmitted herewith for filing is the Patent Application of:

Inventor: Eric Lawrence Barsness et al.

For: **APPARATUS AND METHOD TO ADVERTISE TO THE CONSUMER BASED  
 OFF A DIGITAL IMAGE**

**ASSIGNEE NAME: INTERNATIONAL BUSINESS MACHINES CORPORATION**

**ASSIGNEE RESIDENCE: ARMONK, NEW YORK**

Enclosed are:

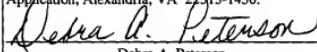
- 19 Pages of Specification and 1 Abstract
- 4 Sheets of Drawings
- A Declaration and Power of Attorney
- An Information Disclosure Statement and form PTO/SB/08A
- A certified copy of foreign application
- An assignment of the invention to International Business Machines Corporation, Armonk, New York 10504

The filing fee has been calculated as follows:

For:	No. Filed	No. Extra
Basic Fee		
Total Claims	22 -20 =	2
Indep. Claims	3 -3 =	0
<input type="checkbox"/> Multiple Dependent Claim Presented		

EXPRESS MAIL CERTIFICATE  
 Express Mail Label No.: E1747048795US  
 Date: July 22, 2003

I hereby certify that I am depositing the enclosed or attached paper with the U.S. Postal Service "Express Mail Post Office to Addressee" service on the above date, addressed to the Commissioner for Patents, P.O. Box 1450, Mail Stop Patent Application, Alexandria, VA 22313-1450.

  
 Debra A. Peterson

## Other Than Small Entity

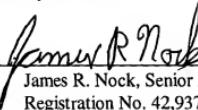
Rate	Fee
	\$750.00
x \$18.00=	\$ 36.00
x \$84.00=	\$ 0.00
\$280.00	\$ 0.00
<b>TOTAL</b>	<b>\$786.00</b>

Deposit Account Authorization:

- Please charge Deposit Account No. 09-0465 in the amount of **\$786.00**. A duplicate copy of this sheet is enclosed.
- The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0465. A duplicate copy of this sheet is enclosed.
  - Any additional filing fees required under 37 C.F.R. §1.16.
  - Any patent application processing fees under 37 C.F.R. §1.17.

Respectfully submitted,

By



James R. Nock

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